

2020 Annual Report



MESSAGE FROM THE PRESIDENT & EXECUTIVE DIRECTOR

Gratitude. If we had only one word to sum our experience with regional parks for the past year it would be gratitude. COVID-19 has caused global upheavals, shutting down schools, theatres and other community spaces. In the face of many unknowns, Metro Vancouver Regional Parks leadership had the vision and the courage to keep regional parks open for everyone. Park staff took on new challenges – working hard to keep visitors safe and finding creative ways to educate park visitors on new rules.

Through it all, Metro Vancouver Regional Parks welcomed an unprecedented surge of visitors looking for tranquility and a way to safely connect with each other. Getting into nature is a proven way to stay physically healthy and boost our immune system. In addition to the obvious enjoyment people get from our regional parks, science also shows that there are significant benefits to both mental and physical health from regular interactions with nature. What we have learned through this last year is the vital role that regional parks play in making Metro Vancouver a resilient and healthy community.

With this fresh reminder of the importance of regional parks, this year the board engaged in a strategic planning process and communication with our donors, park partners and other stakeholders - leading to a renewed commitment to raising funds and supporting projects that help protect nature, connect people to nature and expand parklands.

Thank you to our donors, volunteers and other supporters. We are grateful to be working with you to make Metro Vancouver Regional Parks the best they can be.

Sincerely,



Kevin O'Callaghan PRESIDENT



Janet Antonio EXECUTIVE DIRECTOR





MESSAGE FROM METRO VANCOUVER REGIONAL PARKS

As Chair of the Metro Vancouver Regional Parks
Committee, I serve as a non-voting member of the Pacific
Parklands Foundation as a liaison from the Board of
Metro Vancouver. I believe in the Foundation and feel
that it has a very important role to play in supporting
Metro Vancouver's regional parks and enriching the
experiences of our visitors.

The majority of our Regional Parks budget is derived from property tax levies, but like many organizations, we see philanthropy as a way of achieving value added benefits for all residents of the region. Over the past 20 years, the Foundation has raised awareness and funding to support public programs, stewardship activities, volunteers, land acquisition and capital projects that enhance the parks services we provide for the region.

During 2020, our regional parks served over 16.4m visitors – many looking to find ways to maintain physical and mental health during the pandemic. For many people, going for walks in nature (including regional parks) has become vital. As a region, we all benefit from the natural areas that are protected within our regional parks.

As the importance of our regional parks system grows, so too should our connection to those who may contribute funding to its enhanced sustainability.

Sincerely,



John McEwen
REPRESENTATIVE | MAYOR, VILLAGE OF ANMORE

Strategic Plan

This year, our 20th, we took time to examine our goals. We refined and focused our role in establishing and maintaining a healthy, dynamic regional park system that is protected and enhanced for future generations.

Our Themes

Refine our Purpose and our Brand

We will refine and focus our role in establishing and maintaining a healthy, dynamic regional park system that is protected and enhanced for future generations, in particular by clarifying our relationship with Metro Vancouver Regional Parks.

Strengthen Our Partnerships

We will enhance our impact and reach within the community by intentionally building and strengthening purposeful, inclusive and sustainable partnerships with organizations that will assist in fulfilling our purpose.

Focus our Fundraising Efforts

We will have a fully resourced fund development operation that successfully launches a fundraising plan to fund identified projects, allowing us to be successful at fulfilling our role.

Build Our Engagement, Capacity and Diversity

We will have a plan to address the engagement of every board member in the work of PPF as well as the gaps and opportunities in our mix of resources to realise our full potential in meeting our goals.

COVID-19 Impact

Like many organizations, COVID-19 affected our revenue, plans and events. During this time regional parks became a refuge for exercise, self-care and normalcy. We also found new opportunities to connect our community with nature and each other.

PARKS ARE HERE FOR YOU

A huge win from 2020 was that Metro Vancouver Regional Parks stayed open. They became a refuge to millions of visitors, and provided a place to exercise, clear our heads, socialize with our loved ones and keep us connected to nature and each other. It would be an understatement to say that the community relied heavily on regional parks to get us through these unprecedented times.



STAYING CONNECTED

While we could not gather in person, we were still determined to stay connected with our supporters.

This meant making events in the regional parks virtual. Our Nature Connections Webinar Series, in partnership with Campbell Valley Nature House, was a huge success and allowed us to continue our mission of connecting people with nature.



16.5
million regional park visitors.

2020 Awards

Gordon Smith Youth Environmental Stewardship Award

Gordon Smith was an exceptional man, dedicated to serving people and the environment. He was passionate about stream and wetland stewardship and very active in conservation projects in Langley and Delta.

To inspire others to follow his path, his friends, family and colleagues at Metro Vancouver Regional Parks initiated the "Gordon Smith Youth Environmental Stewardship Award" fund.

Each year nominations are invited for the Gordon Smith Youth Environmental Stewardship (YES) Award, which provides a bursary for youth age 12-19 who have contributed to environmental stewardship through their volunteer efforts. The 2020 recipients demonstrate leadership in conservation and inspire other young people to get involved in environmental work.

2020 Gordon Smith Youth Environmental Stewardship Award Winners





CTS Youth Society

With the generous support from our donors, Pacific Parklands continues our longterm partnerships with CTS Youth Society. CTS provides youth with the opportunity to get outdoors, engage with the community, and develop leadership skills.

In 2020, the provincial government cancelled all overnight camps in the province of BC due to the COVID-19 Global Pandemic.

Although unable to offer overnight camping, CTS developed new programs and connections with youth. CTS knew that young people had to get outside more than ever. Staff and volunteers worked hard to develop opportunities for youth to safely get outside and enjoy the beautiful regional parks. Through socially distanced hikes, bog walks, eco walks, online games and webinars, and an unshakeable sense of community, CTS Youth Society had another successful year of empowering the leaders of today and tomorrow.

CONNECT

CTS connects youth with each other, nature, and their community. They help youth make lasting connections while camping and exploring in the regional parks.

TEACH

Whether it's their stewardship activities or nature walks, they are always creating opportunities for knowledge sharing. Participants, Peer Leaders, Supervisors, and program partners alike all have something to share and to learn; CTS helps facilitate all this.

SUSTAIN

CTS believes that the best way to conserve the beautiful natural world that we live in is to connect people to their environment. All of their programs focus on how best to be environmental stewards in our ever increasing urban landscape.

Community Supporters

These organizations are what helped keep the Pacific Parklands Foundation's momentum going in 2020. They helped bring community projects from dreams to a reality. Through their generous donations, they demonstrated their commitment to their community and the environment.

These visionaries support the Pacific Parklands Foundation in all that it does to increase the stewardship of parks across Metro Vancouver: nurturing nature, protecting parks and connecting people with the outdoors.

You too, can help. Protect the Metro Vancouver regional parks you love by donating today.





TD Friends of the Environment Foundation







Visionaries

Wendy DaDalt

Alyce Harper

Stephan Lawson

Richard McMullen

Shelley Booth

Judith Rithaler

Margaret Davies

Sharon Valero

The Figures

FUNDS

Property \$666,000
 General Funds \$493,446
 Programs & Projects \$375,977
 Endowment \$282,570
 Dr. M. Wosk Fund \$72,441
 Gordon Smith Fund \$15,279
 Total: \$1,905,713

EXPENSES

Administration	\$163,524
Projects	\$119,022
Programs & Awards	\$38,064
Communications &	\$15,055
Public Relations	

Total: \$335,665

REVENUE

Designated	\$159,284
Government Grants	\$179,578
Commemorative	\$39,907
Income	\$12,604
Undesignated	\$15,951

Total: \$407,324



Our operating costs are covered by a generous operating grant from Metro Vancouver Regional Parks, ensuring our donors' gifts can make the greatest possible impact on programs and projects in regional parks.



Approved Grants

Pacific Parklands Foundation funds many grants, big and small. Here are some of the exciting projects we helped bring to fruition in 2020.



BAT CONDOS

These condos will support local bat species, including two maternal colonies that are found in Colony Farm Regional Park and Minnekhada Regional Park – the little brown bat (Myotis Lucifugus) and the Yuma bat (Yuma Myotis). Project leaders are hopeful that the new bat condo will support 1,500+ bats and attract new bat species to the colonies.



FAIRY SHRIMP

Pacific Spirit Park Society (PSPS) received a grant to create and restore habitat for the Oregon Fairy Shrimp (Eubranchipus Oregonus; OFS). Due to development, almost 90% of the OFS population has been wiped out. Pacific Spirit Regional Park is one of the few known locations where they can survive.

Photo Credit: Thalia Grant



WATER QUALITY AT PSPS

We also supported Pacific Spirit Park
Society to conduct water quality monitoring
by collecting samples and attributing data
from Spanish Creek. This data is shared
with Metro Vancouver Regional Parks,
Pacific Stream Keepers and Fisheries and
Oceans Canada for ongoing monitoring of
this rare urban salmon spawning stream.



Approved Grants



WATER CONTROL STRUCTURE

Ducks Unlimited replaced a water control structure at Derby Reach Regional Park that acts as a reservoir to release a slow and steady stream of water downstream to wetland habitats. This allows them to draw down water in summer months to help manage the invasive aquatic plants and bullfrog populations, thus protecting Western Toad habitat – a species of Special Concern under the Species at Risk Act.



VARC FACILITY UPGRADE

Vancouver Avian Research Centre (VARC) received an eco-friendly facility upgrade, including an incinerating toilet, so that they can continue to safeguard birds and their habitats to ensure their long-term survival and conservation.



FRASER VALLEY CONSERVANCY

The Fraser Valley Conservancy received a Monitoring Tool for Gordon's Brook in Aldergrove Regional Park. This tool enables community groups to monitor the long-term health of wetland restoration sites within Aldergrove Regional Park.





Planned Gifts

You don't have to be wealthy to create a legacy for the future of our parks. After you have cared for your loved ones, your gift – regardless of size – will help protect and preserve our regional parks for years to come.

Leaving a gift that helps to build a better world is the power of Legacy Giving and it is much easier than you think. Choosing what legacy you want to leave is a unique opportunity for you to express your values and to make a significant mark upon the future.

Moreover, legacy gifts have the added benefit of reducing income tax during your lifetime or through your estate.

One of the simplest ways to create a powerful legacy is through a bequest in your will to Pacific Parklands Foundation.

We must begin thinking like a river if we are to leave a legacy of beauty and life for future generations."

-David Brower



Our Leadership

2020 Board Members

Kevin O'Callaghan

President

Sarah Marsh
Vice President

David Pohl
Past President

Lindsey Fryett Jerke
Secretary

Terri Van Sleuwen
Treasurer

Ryan Lee

<u>Director at Large</u>

Directors

Adam Heffey
Mark van der Zalm
Richard Hankin
Steve Hnatiuk
Eleanor O'Connor
John Scott

Non Voting

John McEwen Ron McLaughlin Mike Redpath



Supporting a regional park near you.

